

Success Story from Kodak

Bean Funeral Homes scans more images to create timely, extensive tribute videos with their Kodak s1220 Photo Scanning System

When a grieving, newly widowed man comes to you with 400 photos he has carefully selected to memorialize his beloved wife, you want to tell him, "Sure, we can include all your treasured pictures in the video tribute."

But the truth is, with a flatbed scanner, it would be impossible to scan all 400 photos in time for his wife's memorial service.

Speeding up the scanning process

As part of its basic package, Bean Funeral Homes offers custom video tributes. They produce the videos on their own computers using **Video Assistant** Software from Frazer Consultants. But until recently, scanning the photos for these videos was a time-consuming process for this family-owned business in Reading, PA.

"I had to limit families to 30 photos," says Caitlin Mercer, Secretary at Bean Funeral Homes. "Still, I would spend all day scanning the photos."

The problem with the flatbed scanner wasn't just its slow speed. "It was difficult to arrange the pictures in the proper order," remembers Mercer. "I had to lay them out four at a time, cut them by hand, and try to put them back in proper order."

And when you are serving many families, each with a substantial stack of photos, it was impossible to meet the deadlines. Mercer adds, "Often the funeral is in just a day or two from our first meeting!"



From cumbersome to quick

"When we heard the **Kodak s1220 Photo Scanning System** scanned 30 photos a minute, we were sold!" comments Mercer.

She now loves more than its speed: "It's easier to organize the photos when I can just put them in a stack and feed them through the auto feeder," she says.

The **Kodak s1220 Photo Scanning System** works for originals from 2 x 2.5 inches up to 8.5 x 34 inches. Mercer is grateful it takes extra long sizes—even fed in a stack of mixed sized documents, the s1220 Photo Scanning System "doesn't miss a beat."

Life just got easier

Mercer says the **Kodak s1220 Photo Scanning System** has made her life easier and more productive with its many convenient features:

- "The fast auto feeder lets me put all the pictures into a stack instead of prearranging four photos on the flatbed."

- "I can scan at up to 1200 dpi, so I provide excellent quality photos to Beryl Martin, the company that creates **This Life** printed tributes like brochures, portraits, and personal casket panels."
- "I edit the images before saving them, so I can delete blank pages and crop pictures without having to go back through the photos."
- "The Smart Touch feature makes it easy to switch between settings. I scan pictures for videos, and then press a button to reset the scanner for my coworkers. They scan photos for obituaries and e-mail the photos to the newspaper. Then it's one-button easy to switch back to my settings."
- "Our **Kodak s1220 Photo Scanning System** scans both sides at once, which makes it faster to create PDFs of two-sided documents."

SITUATION

Bean Funeral Homes used a flatbed scanner to scan photos for tribute videos. It was a time-consuming process.

OBJECTIVE

Purchase a scanning system that scans large volumes of photos, quickly.

SOLUTION

Kodak s1220 Photo Scanning System

COMMENTS

"Any funeral home that doesn't own a **Kodak s1220 Photo Scanning System** needs to go out and get one, immediately."

-Norman E. Connors,
Funeral Director/Celebrant
Bean Funeral Homes



Help them memorialize a cherished life in pictures with the **Kodak s1220 Photo Scanning System**

Creating new possibilities and cost savings

"The **Kodak s1220 Photo Scanning System** has opened a world of possibilities for us to be more creative. Because I no longer spend a great deal of time flatbed scanning, I can take more time to personalize our tribute services, including the memorial videos we make here and the printed products we make with Beryl Martin, our provider of creative services for printing," notes Mercer.

To make **This Life** printed tributes and casket panels, Mercer scans photos and sends them to Beryl Martin. Because of the quick turnaround in the industry, Beryl Martin needs the photos before noon for a next-day delivery.

"With our old flatbed I incurred late fees, because I couldn't scan all the photos before noon. Now with our s1220 Photo Scanning System, it's no problem to send the photos before 12:00 p.m.," says Mercer. "So we save on late fees."

Kevin Bean, Funeral Director and Owner of Bean Funeral Homes, chimes in, "Because we serve so many families, timing is everything; especially when families are hesitant about a tribute video. But with the s1220 Photo Scanning System, in short order we scan the photos, create the video, and put it on TV to show the family the power of the tribute."

Bean continues, "Before, we struggled to produce videos in a timely manner and ended up outsourcing to other companies, which came with a price: significant fees and a loss of efficiency. So we realize significant financial savings with the s1220 Photo Scanning System."

Offering a personal touch

And what about the man with the 400 photos? When Mercer asked which of the 400 pictures he wanted to include in his tribute video, he said, "All of them."

"He spent a lot of time gathering the pictures and was crushed when I told him we had to limit the number of photos. But then I remembered our new scanner and said, 'Don't worry. I can do it,'" recalls Mercer.

"With our **Kodak s1220 Photo Scanning System**, it didn't take long to scan all 400 photos—or to create a touching, all-encompassing tribute to the love of his life."

Norman E. Connors, Funeral Director/Celebrant at Bean Funeral Homes, concludes, "The peace of mind of producing the videos ourselves has forever changed the way our company serves families. Any funeral home that doesn't own a **Kodak s1220 Photo Scanning System** needs to go out and get one, immediately."

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